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## نماینده وزارت امور خارجه - اصفهان

بسمه تعالی

جناب آقای کمیلی

رئیس محترم سازمان صنعت، معدن و تجارت استان اصفهان

موضوع: اطلاعات مربوط به برگزاری نمایشگاه های بین المللی در سال ۲۰۲۳ در کشور غنا

با سلام؛

احتراما، به پیوست اطلاعات واصله از سفارت جمهوری اسلامی ایران در کشور غنا در خصوص نمایشگاه های بین المللی که در آن کشور در سال ۲۰۲۳ برگزار می شود جهت اطلاع و هر گونه اقدام مقتضی بشرح ذیل اعلام میگردد :

\* نمایشگاه بین المللی تجارت غنا ۲۰۲۳ با موضوع فناوری، صنعت و بازرگانی که از تاریخ ۲۸/۰۲/۱۴۰۲ برابر با ( ۱۸ / ۰۵ / ۲۰۲۳ ) لغایت ۳۰/۰۲/۱۴۰۲ برابر با ( ۲۰ / ۰۵ / ۲۰۲۳ ) به مدت ۳ روز در شهر اکرا پایتخت غنا

\* نمایشگاه بین المللی پروپاک ( بسته بندی و صنایع غذایی ) که از تاریخ ۱۶/۰۳/۱۴۰۲ برابر با ( ۰۶ / ۰۶ / ۲۰۲۳ ) لغایت ۱۸/۰۳/۱۴۰۲ برابر با ( ۰۸ / ۰۶ / ۲۰۲۳ ) به مدت ۳ روز در مرکز همایش های بین المللی گرنند آرنا شهر اکرا

علیرضا سالاریان  
رئیس نمایندگی

رونوشت:

جناب آقای مرادمند رئیس محترم سازمان جهاد کشاورزی استان اصفهان

جناب آقای گلشیرازی رئیس محترم اتاق بازرگانی صنایع، معدن و کشاورزی اصفهان

جناب آقای مهندس طحانیان مدیرعامل محترم شرکت نمایشگاههای بین المللی استان اصفهان



**MULTI SECTOR TRADE EVENT**

Exhibitors displaying over 300 products from over 15 countries.

**18 - 20 MAY 2023**

Accra International Conference Centre

**The main sectors of the exhibition:**

**Sector 1:** Industrial Products & Machinery, Plastics, Printing & Packaging, Aviation, Laboratory & Scientific Equipment, Electrical's, Oilfield, Safety & Security, Weighing and Measuring Instruments, Automotive, Marine, Mining & Drilling, Automation.

**Sector 2:** Building & Construction, Hardware & Tools, Interiors & Lighting, Water Technology, Airconditioning, Power & Energy.

**Sector 3:** Food & Hotel Supplies, Pharmaceuticals, Agriculture & Fisheries, Hospital Supplies, Health & Medical, Catering Equipment

**Sector 4:** Office & Computers, IT & Electronics, Telecom & Satellite.

**Sector 5:** Consumer products, Fashion, Home Appliances, Personal Care, Textiles & Garments, Sports Goods.

**Sector 6:** Real Estate & Investment, Export Promotion Councils, Free zones.

**Exhibitor & Visitor Analysis of Last Year:**

According to the registration approximately 6800 business / trade visitors were estimated to have visited the exhibition. About 1080 overseas trade visitors were recorded who came from Belgium, Canada, India, Oman, Pakistan, South Africa, Nigeria, Ethiopia, Tanzania, Uganda & UAE

**The Event:**

Ghana Trade Show is the prime international multi-sector trade event in the region attracting visitors from 10 African countries. Exhibitors from 15 countries have already confirmed participation at the exhibition.

The exhibition is organized by Grow Exhibitions, the largest trade exhibitions organizer in Africa that hosts 14 trade events in 11 African countries annually.

**Why Ghana?**

Ghana's wealth of resources, democratic political system and dynamic economy, makes it undoubtedly one of Africa's leading lights. Gaining the world's confidence with a peaceful political transition and a grounded and firm commitment to democracy has helped in expediting Ghana's growth in foreign direct investment (FDI) in recent years.

Ghana has recently embarked on an ambitious but achievable reform programme to improve the investment climate for both local and international investors. These efforts have paid off tremendously with Ghana being ranked the best place for doing business in West Africa, ahead of Nigeria and Cote d'Ivoire, according to the 2018 Ease of Doing Business Report.

It is also known to be the Gateway to West Africa as it re-exports to many land locked countries in the region like Burkina Faso, Mali, Niger etc.





### General & Market Information:

With a population of 26.7 million, Ghana is one of the world's largest gold and diamond producers, and is also known to be one of the largest producers of cocoa in the world as of 2018. Ghana's growing economic prosperity and democratic political system has made it a regional power in West Africa. It is also known to be the Gateway to West Africa as it re-exports to many land locked countries in the region like Burkina Faso, Mali, Nigeria etc.

GATEWAY TO THE 250 MILLION WEST AFRICAN MARKETS: Ghana is an average natural resource enriched country possessing industrial minerals, hydrocarbons and precious metals. It is an emerging designated digital economy with mixed economy hybridisation and an emerging market. Ghana's real gross domestic product (GDP) growth is projected to rebound to 5.2% in 2017 from 3.4% in 2016 reflecting the positive impact. The country's medium-term growth prospect is strong with 8.2% in 2017 and moderating to 7.5% in 2018 under the assumption that fiscal adjustment remains on track with the support of the International Monetary Fund (IMF) and other development partners.

### Exhibition Venue:

The exhibition will be held at Accra International Conference Centre is a centre of attention for everyone doing business in West Africa. It is located in the Christianborg area in Accra Osu. Its exhibitions attract trade visitors from all the sectors of Ghana and the neighbouring countries such as Cote D'Ivoire, Burkina Faso, Benin, Nigeria.



### Participating Countries:

Participating countries are Belgium, Canada, China, Columbia, Denmark, France, Germany, Ghana, India, Italy, Kenya, Malaysia, Pakistan, Saudi Arabia, South Africa, Tanzania, Thailand, UAE.

### Summary of Last Exhibition:

The exhibition was attended by exhibitors from 15 countries. The exhibitor survey indicated prospective and confirmed business transactions worth US\$ 24 million approximately while 6,800 business / trade visitors were estimated to have visited the exhibition.

### Statistics of Previous Event:

→ FOREIGN EXHIBITORS	85 %
→ GHANA EXHIBITORS	15 %
→ FOREIGN VISITORS	16 %
→ GHANA VISITORS	84 %
→ TRADE VISITORS	72 %
→ GENERAL VISITORS	28 %

### Advertising & Sponsorship:

Several Options are available for exhibitors/non exhibitors to promote their products by:

1. Advertising in the Exhibition Guide
2. Advertising on Invitations, Event Bags, Banners
3. Advertising in Newspaper, Radio & TV advertisements



### Exhibition Days & Timings:

**18 - 20 MAY 2023 ( 3 DAYS )**

10 AM - 01 PM Trade Visitors & Invitees Only  
02 PM - 06 PM Trade & General Visitors

GTS 2023 is the global platform that aims to connect International Companies to showcase their products and services with the developing market of Ghana & other West & Central African countries.

### Accommodation:

Accra offers both economical and luxury hotels, apartments. Major International chain of hotels includes names such as Accra City Hotel, Kempinski, Marriott, Movenpick, etc. The organizer's provide special tailor-made packages including accommodation, transportation etc on request.

### Visa Application Procedure:

Available at the airport on arrival for most nationalities. The organiser can assist in processing of entry visas for all the exhibitors and trade visitors, particularly of nationalities whose countries high commission are not present in Ghana.

### Contact Details:

**Bright Exhibitions**

971-6-5096127

971-50-8721510

info@brightexh.com

brightexh.com



# PROPAK




## GHANA 2023

• PACKAGING • PROCESSING • PRINTING • PLASTICS

# 6-8 JUNE 2023

GRAND ARENA | AICC • ACCRA • GHANA

1895 MONTGOMERY GROUP  
AFROCET

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[www.propakwestafrica.com](http://www.propakwestafrica.com)

**West Africa's  
largest packaging,  
plastics, food  
processing and print  
exhibition now  
comes to Ghana**







## BE PART OF THE TRANSFORMATION

Industry has been a significant source of economic growth for Ghana in recent years, a trend that continued in 2020 and 2021 despite the widespread disruptions associated with the pandemic. With the establishment of the Industrial Transformation Agenda in 2017 that put forward a ten-point policy aiming to stimulate local production capacity and position Ghana as a centre for manufacturing in the region.

A key focus of the manufacturing sector for the economy is the packaging, printing, plastics and processing industries and this is where Propak Ghana can put manufacturers and service providers in front of those on the front line in Ghana who need their products. Meet with 2,500 visitors from Ghana and the surrounding countries between the 6-8 June 2023 at the Grand Arena, AICC, Accra.

With the pedigree of running the largest industry exhibition in West Africa already and the incentives that Ghana's government are offering the sector, there's a huge opportunity to launch or transform your company's footprint in the region.

## THREE DAYS – ONE VENUE – COUNTLESS OPPORTUNITIES

  
**2,000+**  
SQM of Exhibition  
Floorspace

  
**2,500+**  
VISITORS

  
**120+**  
EXHIBITORS

  
**50+**  
INDUSTRY  
SPEAKERS

  
**20+**  
COUNTRIES  
REPRESENTED

## INDUSTRY STATISTICS:

  
GDP GROWTH – 5.1%  
EXPECTED 21 – 23  
(WB<sup>2</sup>)

  
**USD\$72.35 billion**  
GDP SECOND LARGEST  
IN WEST AFRICA

  
POPULATION OF  
**31 MILLION** AND  
GROWING  
FAST

  
THE INDUSTRIAL  
SECTOR MAKES UP  
**18.27% OF GHANA'S**  
GDP (2019<sup>1</sup>)

1 - <https://www.trade.gov/knowledge-product/ghana-market-overview>

2 - <https://www.worldbank.org/en/country/ghana/overview#1>





## EXHIBITOR PROFILE

The high-quality visitors Propak Ghana attracts will be looking for innovative solutions from manufacturers and suppliers like you. They will be there to source the latest and most cutting-edge products, machinery, systems and services to streamline the production, packaging and marketing of their products.



## MARKETS PRESENT

### PACKAGING

Aluminium, Flexible packaging, Substrates, Paper, Tinplate, Adhesives, Boxes, Cans, Closures, Containers, Cartons, Components, Glass, Bottles, Pharmaceutical, Labelling etc.



### PLASTICS

Polymers, Rigid plastics, Plastic production, Rubber production, Plastic goods manufacturing, Rubber goods manufacturing, Raw products etc.



### PRINTING

Digital printing equipment, Offset printing equipment, Printing consumables, Printing Supplies, Converting equipment etc



### PROCESSING

Industrial Food Processing, Weighing equipment, Washing equipment, Beverage Processing, Feeders



## WHO YOU WILL MEET

Business Owners | **Managing Directors** | **Directors** | **General Managers** | **Procurement Managers** | **Buyers And Specifiers** | **Production Managers** | **Technical And Works Managers** | **Engineers And Technicians** | **Packaging Managers And Technologists** | **Foreman And Supervisors** | **Machine Operators** | **Food And Drink Technologists** | **Product And Brand Managers** | **Technical Sales And Marketing Managers** | **Packaging And Graphic Designers** | **Retailers And Wholesalers** | **Amongst Others**

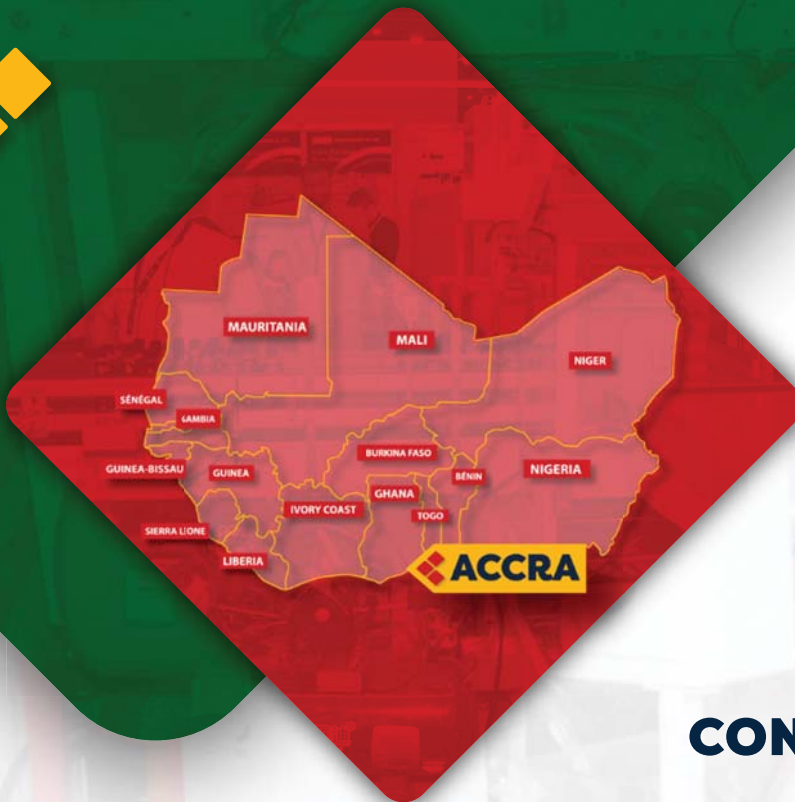
“ Customers have come from the pharmaceutical and plastics industries who have seen our machines which work hand in hand with theirs and had some interesting discussions as to how we can provide them with solutions for their plans and their processes ”

Osareme Omijie, Atlas Copco



# THE PROPAK PORTFOLIO IN AFRICA:

The Propak Brand, under the direction of the African Divisions of Montgomery Group, is widely recognised as the leading exhibition portfolio for the print, packaging, plastics and processing industries across the continent. What these events provide in their regions is access to leading international brands and a platform for businesses to showcase their products and services to a verified audience of buyers and business owners. By bringing the exhibition to Accra, a new regional audience can benefit from this showcase event that they can trust to be held to the highest standards.



## WHEN & WHERE

**The Grand Arena,  
AICC, Accra, Ghana**

Tuesday 6th June 2023  
Wednesday 7th June 2023  
Thursday 8th June 2023

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